



WHERE TRAVEL + FITNESS + STYLE MEET

SARAH GREAVES-GABBADON
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 @JetSetSarah



About

Sarah Greaves-Gabbadon is a Caribbean travel expert, award-winning travel journalist, on-screen host and self-described “Carivangelist” who ventures to the beach and beyond, spreading the “gospel” of the islands. Named by *Forbes* among 15 Black Travel Writers to Read Now and as one of *New York* magazine’s top travel Instagrammers, she has been featured in *Condé Nast Traveler*, *National Geographic*, *Real Simple* and *The Points Guy*. Based in Miami, Sarah is also Jetsetter-in-Chief at **JetSetSarah.com**, where her passions — travel, fitness and style — meet. The former executive editor of *Caribbean Travel + Life* magazine also contributes to *Travel + Leisure*, *Condé Nast Traveler*, *AARP*, *The Telegraph* (U.K) and *Islands*. A black-belt shopper and avid runner, Sarah is also a brand ambassador for *O*, *the Oprah Magazine*. She advocates dressing colorfully, traveling stylishly and living joyfully.

TOPICS COVERED INCLUDE: TRAVEL • AGELESS STYLE • FITNESS

Online Reach + Audience

- 20K+** | @jetsetsarah
- 6.5K+** | @jetsetsarah
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Total reach of 33K+ unique followers

75% women | **25%** men

80% age 25–55

80% United States | **20%** Caribbean

Services

- Speaking Engagements**
- Brand Ambassadorships
- Sponsored Content**
- Instagram Takeovers
- Product Reviews**

Brand Collaborations



The JetSetSarah Advantage: Sarah brings the high-quality photography, engaging on-camera presence, and trend-awareness of an influencer AND the storytelling skills, expertise, and insight of an experienced journalist to every partnership. Audiences trust her discernment and honesty. Brands appreciate Sarah’s professionalism and creativity.

Media Outlets

